

Make Money Free With xooguru.com

<http://www.xooguru.com>



This guide will show you how you can make money free with xooguru.com the shopping wiki. This is not a get rich quick scheme or a turn key website. All you need is a little time and a little shopping knowledge for a legitimate chance of making some extra cash from the comfort of your computer.

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What Is xooguru.com?

xooguru.com is a shopping wiki where users can contribute shopping related information. At the end of each month, half of all the profits generated by the site are passed on to those who contributed. Money is generated by pay per click advertising and affiliate schemes. The administrators search the site for new and updated entries and add relevant advertising. This means that users do not have to worry about advertising and only have to worry about adding good useful content. The site is free and simple to use.

Information added to the site can be in the form of an article such as a how to article or advice on a certain topic. Users can also add more specific information on a product or merchant. As the site is a wiki, entries can be edited and amended by other users.

The way that the profits are distributed depends on the number of times your entry has been viewed, the quality and quantity of the contribution and the number of external back links there are to the page. This means that if you have a blog or are active in social networking sites or write articles, you can increase the value of your contribution and the amount of money you make.

What's On The Site?

The site is divided into three main sections:

[Merchants](#) - This section contains information on the stores. Here you can add information about the history of the merchant, a description of the services they offer and any other details that seem relevant.

[Products/Items](#) - Similar to the merchants section, description of the product item or group of closely related items, key features any comments ratings and reviews. If it's a rare or niche item you could also include where you can buy it from.

[Articles](#) - The articles section contains pretty much anything which will not fit in the first to categories. Current entries in this section include Buying A Car and Exciting Things To Try This Year. Here you can add any, how to, or advice pages.

Who Can Contribute To xooguru.com?

Anyone can contribute to the xooguru.com wiki, but here are some examples of who might want to add their bit.

- Those who are looking for ways to make money from home.
- Experts on a topic, for example a nutritionalist who could write about the benefits of taking cod liver oil supplements.
- Someone who has just bought a great new MP3 player and wants to tell the world about it.

Why Contribute To xooguru.com?

There are plenty of other ways to make money on the internet so why should you contribute to xooguru.com?

- You don't need your own website or blog so you can contribute as little or as much as you like free.
- You don't need to know any HTML, all you need to know is a bit of wiki code which is almost as simple as using Notepad.
- You don't need to hunt for and sign up to appropriate affiliate schemes.
- As xooguru.com is a combined effort, you benefit from the efforts of other people. The more people that contribute, the better the search engine rankings of all entries and the more likely it is that your entry will be found.

Please contribute to the wiki and help make it the ultimate shopping resource.

A Step By Step Guide To Making Money With xooguru.com

So how can you go about making money? Here is a step by step guide.

1. Pick A Topic
2. Writing Your Entry
3. Tell Your Friends
4. Social Bookmarking
5. Create Content Pages
6. Articles
7. Social Networking

Pick A Topic

Whether you intend to write about a merchant or product, or you plan to write an article, the first thing to do is pick one. Please check if your topic has already been added. If it has, don't worry, maybe you can add a little extra information, if not just think of something else. At the time of writing this the wiki is still pretty new so there are plenty of things that have not yet been written about.

Pick something you know well, maybe you have just bought a book you really like or the latest mp3 player. Alternatively you may have done a lot of travelling and could write a fantastic article on why you should visit Paris. Have a look at the xooguru.com website, see what other people have been writing about, it may give you some ideas.

Here are a few quick suggestions:

- A new mobile phone or MP3 player you may have bought.
- A new book, CD, DVD or game you think is the best of it's kind.
- A cosmetic product that did exactly what it promised.
- Are you a football fan, can you tell people about the best football memorabilia.
- Can you tell people about your favourite European city to visit.
- What are the top things you need to go camping.
- What should everyone be wearing this autumn.
- Have you found a niche store selling a specialist item.

Writing Your Entry

If you are starting a new entry plan it. Keep it light and informative, don't just write an advert but try to show your knowledge and enthusiasm for the topic to the reader.

Read some existing entries to get a feel for the style and layout. This does not mean that the current entries are perfect if you think you can make your contribution better and original then do so. This is a constantly growing changing wiki and originality and new ideas are always welcome so long as they are appropriate.

Make sure you read the [Help](#) page to learn how to write the entry correctly.

Please do not just copy an existing article from another source, and do not plagiarize something you do not have permission to use. Using content which can be found elsewhere on the web may hurt your entries page ranking in search engines.

It is important that you choose the correct keywords (see Help page). Don't just spend a few seconds adding a couple of words, think about it. Add some simple single words as well as some phrases with 3 or 4 words. This will all improve the pages search engine ranking increasing your hits.

Once you have finished your entry, there is no need to worry about advertising. Some pay per click adverts will appear at the top and bottom automatically. Also the site administrators review all new entries and add appropriate affiliate links to maximise income.

Tell Your Friends

The simplest, quickest form of promotion for your entry is to tell your friends and ask them to tell theirs. Send them a link to your entry page in an email.

If they want to buy what you are promoting, ask them to buy it through your entry page.

Social Bookmarking

Social bookmarking is a quick free way to promote your contribution. Adding a reference in a social bookmarking site means that you gain back links and you make others using that site aware of your entry. Also bookmarking your page is a good way to get it into search engines quickly.

Go to the [Promotional Methods](#) page of the wiki for a link to a list of social bookmarking sites.

Create Content Pages

You can quickly and easily create a lens on [Squidoo](#) or a [HubPages](#) page to create interest in your entries. This will again increase your back links and increase the chance of someone finding your contribution.

Articles

Writing promotional articles is a great way to generate back links and traffic. Articles can be published on numerous article directory websites, they may also be picked up by other sites and publishes of newsletters. This means that from one article you could generate an ever increasing number of permanent links to your entry.

If you are writing an article, please do not just copy your entry. Search engines sometimes penalise sites for having duplicate content, this could lower your page ranking.

Go to the [Promotional Methods](#) page of the wiki for a link to a list of article directories.

Social Networks

If you are an active social networker, or you frequently post in forums, tell others about your entries. You may wish to set up a profile page on xooguru.com and put a link to this in your forum signature.

This would definitely increase awareness of you and your entries. Do not just fill forums with adverts and links however as this is likely to annoy other users and be detrimental to your entries popularity.

What Do I Do Next?

If you think you are ready to make your mark on xooguru.com and hopefully make a nice bit of money, then go to the [Make Money](#) page of the xooguru.com shopping wiki for more information and to sign up free.

You will need a [PayPal](#) account to receive your money, if you do not have one click [here](#) to sign up free.

Useful Resources

If you do wish to add to xooguru.com, then here is a list of links to useful resources found on the xooguru.com website and the [xooguru resources mini site](#).

The main page of the xooguru.com website.

<http://www.xooguru.com>

The How It Works page containing information to get you started.

http://www.xooguru.com/index.php?title=How_It_Works

The Make Money page containing information on how the profits are shared and how your contribution is measured.

http://www.xooguru.com/index.php?title=Make_Money

The Promotional Methods page containing information on how to promote your entry. This is an editable page so please add any free promotional methods you know of that we have left out. Most of these have been mentioned in the step by step guide.

http://www.xooguru.com/index.php?title=Promotion_Methods

The Article Directories page of the resource mini site. This contains a list of article directory sites which you can submit articles to promote your entry.

http://xoogurucom.shopping.officelive.com/Article_Directories.aspx

The Content Pages page of the resource mini site. This contains a list of content page sites. You can create a content page to improve awareness of your entry.

http://xoogurucom.shopping.officelive.com/Content_Pages.aspx

The Social Bookmarking page of the resource mini site. This contains a list of social bookmarking sites which you can use to tell the world about your entry.

http://xoogurucom.shopping.officelive.com/Social_Bookmarking.aspx